2021

heyday®

WHEN THE WATER CALLS YOU'LL WANT TO ANSWER IT

Heyday was born from an opportunity to design a boat from the ground up, reimagining what the ideal wake sports boat could—and should—be.

We prove it's possible to offer a combination of both performance and value previously thought unattainable by putting wake quality and our riders' needs first.

THE COMPLETE PACKAGE COMES WITH THE NECESSITIES:

BALLAST
Fill with the flip of a switch

POWER
Inboard with plenty of pull

AUDIO
Bring your own soundtrack

STORAGE
Load it up with gear

SEATING
Cruise with a full crew

TRAILER
Every Heyday comes ready to roll

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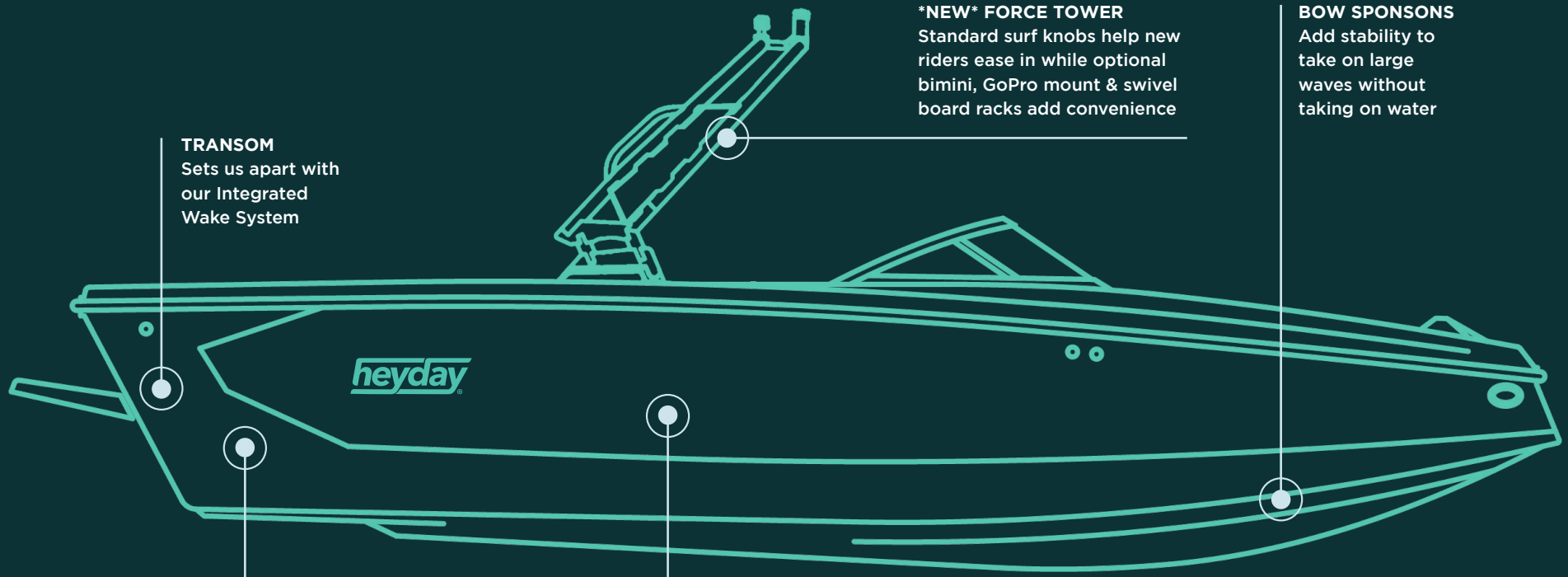
HOW WE CREATED THE NEXT GENERATION OF TOW BOATS:



TRANSOM
Sets us apart with our Integrated Wake System

***NEW* FORCE TOWER**
Standard surf knobs help new riders ease in while optional bimini, GoPro mount & swivel board racks add convenience

BOW SPONSONS
Add stability to take on large waves without taking on water

FREEBOARD DEPTH
Maximizes downward push while providing a dry ride

BUILT-IN BALLAST
Hard tank reduces maintenance, enhances your wave

See more of our next-gen hull design at
heydaywakeboats.com

It’s about time someone made
a sick boat that people can actually afford.
DYLAN MILLER
Heyday Pro Wakeboarder
heyday

INSPIRED BY SPORT PERFECTED FOR PURPOSE

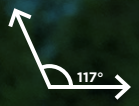
Our unique transom's **Integrated Wake System (IWS)** makes our lineup simply smarter, eliminating the need for shaping tabs, gates or add-ons that rack up cost and complicate the ride.

You'll get an intuitive, easy-to-use wake boat that throws an ideal wave every time.

IWS INTEGRATED WAKE SYSTEM

OUR INTEGRATED WAKE SYSTEM: SUPERIOR TRANSOM DESIGN = SUPERIOR PERFORMANCE

WIDTH
Cancels prop torque for perfect wake symmetry



ANGLE
117° naturally shapes the wave so you don't have to

RADIUS
Rounded corners feed water into a continuous curl

DESIGNED TO GIVE YOU THE BEST RIDE

Whether you prefer a wakeboard or a surfboard, Heyday is engineered to put the physics of the water on your side. Find exactly what you're looking for in the ideal wake.

"I'm proud to be representing a brand who's focusing on the key aspect of wakeboarding: the wake. Heyday is trying to keep it affordable to make the lake more accessible for everyone.

CARRO DJUPSJÖ
Heyday Pro Wakeboarder

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WAKE

MORE DISPLACEMENT
Achieves the ideal wave size

IDEAL SYMMETRY
For consistent pop, toe and heel side

PLENTY OF POP
Maximizes hang time on tricks

How to Wakeboard

SURF

SOLID, STEADY PUSH
Sustains forward motion with no tow rope

RIGID CURL
Keeps your board in the sweet spot

LONGER WAVE
Gives you more room to play

How to Wakesurf

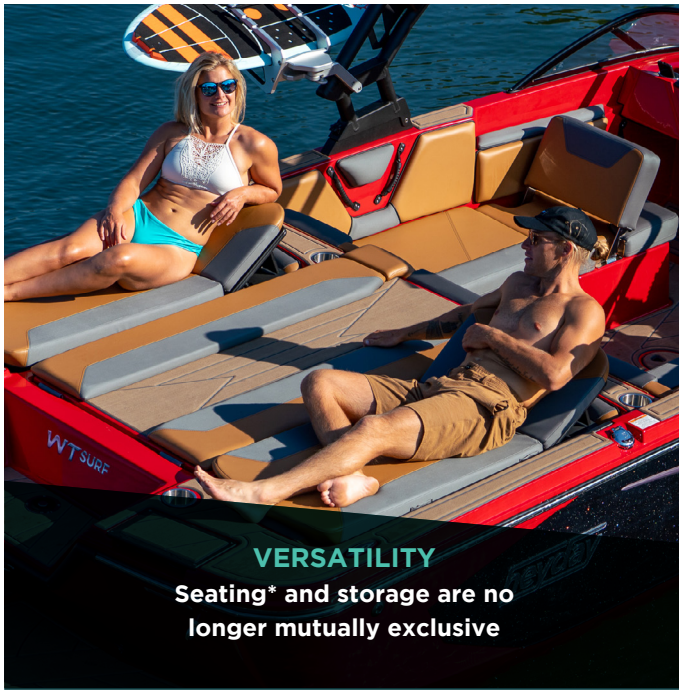
CONFIGURED FOR COMFORT

Our signature Hangout Zone is where the party comes to life! Lounge seating in the stern gives your crew a cushy ride whether facing forward or aft, so no one misses out on the action.

WHAT MAKES THE HANGOUT ZONE A MUST-HAVE?

SIZE
Accommodate up to four more people than similar boats

SAFETY
Safe place to sit, teach, take pictures and interact with riders



VERSATILITY
Seating* and storage are no longer mutually exclusive

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*Options and configurations vary by model

Heyday is all about having a good time with friends and family and promoting water sports.

ALLISON HANSEN
Heyday Pro Wake Surfer

WT-1SC
SERIOUS FUN MEETS SERIOUS VALUE

As low as
$39,999*

WT-2DC
PERFORMANCE PLUS A LITTLE EXTRA

As low as
$53,731*

heyday

MEET OUR LINEUP

Known for premium performance at attainable price points, our WT Series puts epic wakes in reach for all.

THE WT SERIES

WTSurf
OUR BIGGEST BOAT = OUR RADDEST RIDE

As low as
$60,599*

*All prices reflect MSRP in US dollars and are applicable in the US only. Dealer sets the actual price. Additional taxes and fees may apply. See participating dealer for details.

WT-1 SC

SERIOUS FUN MEETS SERIOUS VALUE

Ballast Tank	Seating Capacity	Length Overall (LOA)	Performance	Fuel Capacity
1,200 LBS	**9**	**17’ 6”**	**350 HP**	**30 GAL**
7.16 m		5.94 m	5.7 L	

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Beam
8’ 0”
2.44 m

Estimated Draft
31”
.79 m

Dry Weight
3,150 lbs
1,429 kg

360°
360° VIRTUAL
TOUR AVAILABLE

OUR ORIGINAL

The model that started it all, refreshed. Our latest take makes it roomier and more socially suited than ever before.

POPULAR ENHANCEMENTS

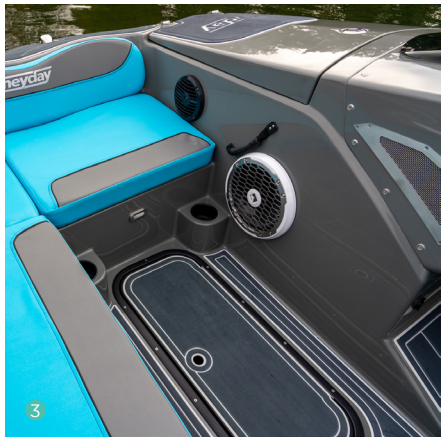
- Deluxe Travel Cover
- 320-350 HP Engine Options
- Swivel Board Racks (Pair)
- Sunshade for Tower

HEYDAY WT-1SC

As low as
$39,999*

KEY FEATURES

1. Side-Console Helm
2. Open Layout w/ Aft Hangout Zone
3. In-Floor Storage Locker
4. Bow Storage Compartment



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WT-2DC

PERFORMANCE PLUS A LITTLE EXTRA

Ballast Tank	Seating Capacity	Length Overall (LOA)	Performance	Fuel Capacity
1,800 LBS	**12**	**20’ 6”**	**350 HP**	**30 GAL**
7.16 m		6.86 m	5.7 L	

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Beam
8’ 0”
2.44 m

Estimated Draft
31”
.79 m

Dry Weight
3,550 lbs
1,610 kg

360°
360° VIRTUAL
TOUR AVAILABLE

THE EVOLUTION

When we say this boat is ready to ride, we mean it. Here we take the simplicity we’re known for and enhance the capacity for more good times on deck.

POPULAR ENHANCEMENTS

- GatorStep® Deluxe Flooring
- Bow Filler Cushion
- 320-409 HP Engine Options
- 7” Heyday Digital Display

HEYDAY WT-2DC

As low as
$53,731*

KEY FEATURES

1. Dual-Console Helm
2. Wrap-Around Cockpit Seating w/ Hangout Zone
3. Folding Force Tower
4. Ski Locker & Under-Seat Storage

*All prices reflect MSRP in US dollars and are applicable in the US only. Dealer sets the actual price. Additional taxes and fees may apply. See participating dealer for details.

WTSurf

OUR BIGGEST BOAT = OUR RADDEST RIDE

Ballast Tank	Seating Capacity	Length Overall (LOA)	Performance	Fuel Capacity
2,800 LBS	**17**	**23’ 1”**	**350 HP**	**60 GAL**
7.16 m		7.65 m	5.7 L	

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Beam
8’ 0”
2.44 m

Estimated Draft
29”
.74 m

Dry Weight
4,300 lbs
1,950 kg

360°
360° VIRTUAL TOUR AVAILABLE

MAXIMUM FUN

Meet our biggest boat with our longest wave and discover a rider’s dream. Like all models in the series, the WTSurf was built to out-perform similar craft up to twice its base price.

POPULAR ENHANCEMENTS

- 9” Heyday Digital Display
- 320-409 HP Engine Options
- Sound System Boost
- Kickback Lounge Filler Cushions

HEYDAY WTSurf

As low as
$60,599*

KEY FEATURES

1. Sizable Playpen
2. Versatile Cockpit Seating in Hangout Zone
3. Walkthrough Transom & Hangout Zone
4. Under-Seat Storage

*All prices reflect MSRP in US dollars and are applicable in the US only. Dealer sets the actual price. Additional taxes and fees may apply. See participating dealer for details.

OUR PRO TEAM

Meet the champion riders repping Heyday in competitions around the world.

DIVE INTO THE #WAKELIFE

GET THE MOST OUT OF YOUR NEW HEYDAY:

- Ask your authorized dealer about our standard bow-to-stern warranty.
- Visit **heydaywakeboatsgear.com** to purchase gear and accessories online.
- Follow us on Instagram for more Heyday lifestyle inspiration. **@heydaywakeboats**

CARRO DJUPSJÖ

@wakecarro

MODEL:	WT-2DC
HULL:	Apollo Gray w/ Impulse Blue Metal Flake
INTERIOR:	Kona Tan
ENGINE:	6.2L 320 HP Mercury

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ALLISON RAIN HANSEN

@allisonrainn3

MODEL:	WTSurf
HULL:	Apollo Gray w/ Impulse Blue Metal Flake
INTERIOR:	Kona Tan
ENGINE:	6.2L 370 HP Mercury

DYLAN MILLER

@dylanmiller

MODEL:	WT-2DC
HULL:	Black w/ Black Ice Metal Flake
INTERIOR:	Impulse Blue Inverse
ENGINE:	6.2L 37 HP Mercury

FEATURES

FOR GUARANTEED PERFORMANCE

ENGINE
- 5.7L Crusader 350 HP

COCKPIT
- GatorStep® Textured Flooring
- LED Courtesy Lights
- Cup Holders
- Grab Handles
- Fuel Fill w/ Integrated Vent
- Bolstered Helm Seat
- Head Unit w/ 4 Speakers
- Folding Force Tower
- In-Floor Ski/Wakeboard Storage

HULL & DECK
- 12V Navigation Lights
- Quick-Detach Swim Platform
- Stainless Steel Tow Ring
- Bow & Transom Eyes (3)
- Mooring Cleats (4)
- Fiberglass Floor Liner
- Hull Decal

HELM
- Subfloor Ballast System
- Speed Control
- Hydraulic Steering System
- Tilt Steering Wheel
- Custom Sport Steering Wheel
- Convex Ski Mirror
- Safety Lanyard
- 12V Accessory Outlet
- 12V Horn
- 500 GPH Bilge Pump (Automatic)
- 12V Engine Compartment Blower

INSTRUMENTATION
- Speedometer
- Tachometer
- Fuel Gauge
- Voltmeter

TRAILER
- Single Axle Trailer (WT-1^{SC})
- The Double Up: Deluxe Tandem Axle Trailer (WT-2^{DC} & WTSurf)

FOR ENHANCED EXPERIENCE

ENGINE OPTIONS
- 350-409 HP Crusader
- 320-370 HP Mercury
- Coastal Edition

TRAILERS & ACCESSORIES
- Single Axle Trailer
- Tandem Axle Trailer
- The Double Up: Deluxe Tandem Axle Trailer
- The Tantrum: Deluxe Tandem Axle Trailer
- The Point Break: Premium Tandem Axle Trailer
- Spare Tire & Wheel Mount

CANVAS ACCESSORIES
- Sunshade for Tower
- Deluxe Travel Cover w/ Hangtyte

ACCESSORIES
- Accent Package (Vinyl Accent Color w/ Matching Swim Platform)
- Inverse Interior (Accent Color as Upholstery Base)
- GatorStep® Deluxe Flooring (Gray or Teak)
- LED Lighting Package
- Sound System Boost
- Swivel Board Racks (Pair)
- 650 lb Plug & Play Additional Ballast System
- Mission Surf Shaper
- Heyday Digital Display
- Digital Depth Gauge
- Zero Off® GPS Speed Control (Crusader Engines)
- Wake Amplitude Control Tab
- Ski Tow Pylon
- Battery Switch
- Soft-Sided Cooler
- Cockpit Table
- Bow Filler Cushion
- Wind Dam (Requires Bow Filler Cushion)
- Kickback Lounge (Rear Seat Filler Cushions)
- Dual Battery Trays w/ Selector Switch

COLOR GUIDE
- Zeus Black
- Apollo Gray
- Kiwi Green
- Scarlet Red
- Impulse Blue
- Metal Flake (all colors above)
- Oxford Pure White
- Kona Tan
- White
- Black
- Gray
- Black Ice Metal Flake
- Graphite Metal Flake

HULL/DECK COLOR

ACCENT GEL COLOR

PLATFORM COLOR

HULL GRAPHIC COLOR

INTERIOR COLOR

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POPULAR OPTIONS

KICKBACK LOUNGE
(SHOWN ON WT-2^{DC})

SUNSHADE FOR TOWER

650 LBS PLUG & PLAY BALLAST

SOUND SYSTEM BOOST

SWIVEL BOARD RACKS

SKI TOW PYLON

BOW FILLER & WIND BLOCK

heyday®

WAKE BOATS

Visit an authorized Heyday dealer to shop local inventory.

The information contained within this catalog is believed to be correct and current. Prices, options, and features are subject to change without notice. Model year boats may not contain all the features or meet specifications described herein. Confirm availability of all accessories and equipment with an authorized Heyday dealer prior to purchase.

*Price reflects MSRP in US dollars and applies to the US only. Dealer sets the actual price. Pricing does not include dealer preparation fees, taxes, registration fees, or other fees that may apply. International freight not included. International customers must contact their local dealer to obtain applicable pricing.

heydaywakeboats.com

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